

THURSDAY - TORSTAI 24.9.2009

FASHION IN ELECTRONICS – ELECTRONICS IN FASHION,
Ballroom 1, Pj. Juha Pinomaa, President, Suunto

09:30

Replacing luck!

Juha Pinomaa, President, Suunto

In his presentation, Juha Pinomaa will share some insights how Suunto has connected to the sports and fashion trends and managed its industrial design activities.